



PRESS RELEASE

For Immediate Release

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Juvenile Intervention and Prevention Program to Start

Riverside, CA. — The Riverside Chabad Jewish Center and the Riverside Police Department have partnered to create Project PRIDE, a juvenile intervention and prevention program designed to provide education and mentoring to young adults. This program will be held at Riverside Community College from 7:30 a.m. to 3:30 p.m. each Saturday for sixteen consecutive weeks. Applications for participants in the upcoming class are currently being accepted.

Project PRIDE is designed to positively redirect “at-risk” youth between the ages of 10 to 17, through positive interactions with police officers, educators, prosecutors, and other professionals, rather than the influences of the gang culture and other criminal elements. The parent(s) and legal guardian(s) of program participants **MUST** fully support the PRIDE program and the staff for their child to be enrolled.

Project PRIDE is designed to redirect the participant’s negative behavior into positive, socially acceptable behavior. Choices and consequences will be stressed throughout the program. PRIDE builds self-esteem and will aid in breaking the cycle of criminal behavior; while encouraging the participant toward success.

Class size is limited. Applications must be submitted by September 1, 2011 and may be accessed online at www.projectprideriverside.com.

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